

UNIVERSITY OF SAN DIEGO
FOUNDERS
SUPPORTING STUDENT SCHOLARS

Gala
and Saluting our Veterans



2017
SPONSORSHIP
OPPORTUNITIES



ABOUT

Saturday
NOVEMBER 11, 2017

Jenny Craig Pavilion
 University of San Diego

5 P.M.
 VIP Sponsor Reception

6 P.M.
 Cocktail Reception
 and Silent Auction

7:30 P.M.
 Dinner and Program

10 P.M.
 After Party

**PLANNING FOR THE 2017 FOUNDERS GALA IS WELL UNDERWAY.
 WE INVITE YOU TO JOIN US AS A SPONSOR!**

The Founders Gala is the University of San Diego's signature fundraising event that provides scholarships to USD's best and brightest students. The scholarships give USD a distinct advantage when competing for sought-after scholars who, through their work and through their service, are leading change in the world. In 2017, with the date falling on Veterans Day, the university is paying special tribute to USD students and alumni in service.

The Founders Gala is held every other year in November and draws more than 500 of the region's most prominent corporate, philanthropic and community leaders, along with university trustees, administrators, alumni and friends. The black-tie event includes an exclusive VIP Sponsor Reception, silent and live auctions, an exquisite dining experience, and an After Party that won't soon be forgotten.

Sponsorship opportunities have been tailored to fit any size budget. Joining forces with USD and its other corporate partners demonstrates your company's commitment to support higher education and those serving in the military, while also providing significant visibility and networking opportunities that are sure to be beneficial.



USD FACTS

The University of San Diego is ranked among the top-100 universities in the nation and is listed as one of America's Catholic Colleges of Distinction.

- #1:** Most Beautiful Urban College Campus
- #2:** Undergraduate Study Abroad
- #13:** Part-Time MBA Programs
- #15:** Undergraduate Engineering Programs
- #15:** Community Service Participation
- #22:** Most Service-Oriented
- #28:** Graduate Programs in Best for Vets: Business Schools
- #53:** Undergraduate Business Programs



THE UNIVERSITY OF SAN DIEGO

As a nationally ranked Catholic university, the University of San Diego is committed to advancing academic excellence, expanding liberal arts and professional knowledge, creating a diverse and inclusive community and preparing leaders dedicated to ethical conduct and compassionate service, to create lasting social change in our global society.

About 70 percent of USD students rely on some form of financial aid. Even more are in need. Proceeds from the Founders Gala support the Founders Endowed Scholarship Fund, providing financial aid to USD's most deserving undergraduate, graduate and law students.

**BECOME A SPONSOR OF USD'S FOUNDERS GALA —
SUPPORT STUDENT SCHOLARS AND SALUTE OUR VETERANS.**

FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT:

Coreen G. Petti, Founders Gala Event Chair
(619) 260-4690 | cpetti@sandiego.edu

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LEGACY SPONSOR — \$50,000

EVENT BENEFITS

- Two tables of ten (10) with priority seating with the option to host two active-duty or veteran USD students at each table.
- Ten (10) tickets to the Founders Gala VIP Sponsor Reception.
- Special table gifts for all guests.
- Champagne or sparkling wine served at each table.
- Prominent logo placement in the Founders Gala invitation (*20,000 distribution*).
- Prominent logo placement and link on the Founders Gala web page and all event-related electronic communication.
- One-page, four-color spread in the Founders Gala printed event program.
- Verbal recognition at the event during live presentation.
- Recognition in the sponsor video shown during event program.
- Logo scroll on event screens during event program.
- Logo placement on all event signage.
- Table signage at event.

BONUS BENEFITS

- Six (6) VIP tickets to the privately hosted Founders Gala Patrons Party and Humphreys Concerts by the Bay (*2016 Party features America on Sunday, August 7; 2017 Party TBA*).
- An invitation for two to USD's President's Club annual Twilight Blues event.
- Prominent logo placement in the full-page, four-color Founders Gala pre-event promotional ad to run in the September 2017 issue of *San Diego Magazine* (*circulation 50,000 with 150,000 impressions*).
- Prominent logo placement in the double-truck, four-color Founders Gala ad in the 2017 *San Diego Charitable Giving Guide Magazine* (*packaged and distributed with the December 2016 issue of San Diego Magazine — circulation 50,000 with 150,000 impressions*).
- Prominent logo placement in the Founders Gala promotional ad in *USD Magazine* (*circulation to more than 60,000 alumni, parents, donors and friends of the university*).
- Recognition in USD's Honor Roll of Donors.

** Sponsorship confirmation required by July 1, 2017, to be included in the Founders Gala invitation.*



ABOUT USD STUDENT SCHOLARS

“I didn’t want to miss out on the complete college experience. This scholarship gives me the gift to make the most of my time here at USD and to make an impact in the world as a student and as an engineer.”

AILSA TIRADO
Class of 2016

MAJOR:
Industrial and Systems
Engineering

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HERITAGE SPONSOR — \$25,000

EVENT BENEFITS

- One table of ten (10) with preferred seating.
- Ten (10) tickets to the Founders Gala VIP Sponsor Reception.
- Selection of one exclusive sponsorship opportunity from the following categories (or a mutually agreed upon, event-related category of the sponsor's preference):
 - **Exclusive Auction Reception Sponsor** — includes logo featured on reception A/V screens.
 - **Exclusive Bar Sponsor** — includes logo featured on barware and dedicated Bar Sponsor signage.
 - **Exclusive Dinner Sponsor** — includes logo featured on menu in printed program and dedicated Dinner Sponsor signage.
 - **Exclusive Printed Materials Sponsor** — includes logo featured on the back cover of printed materials.
 - **Exclusive Wireless Technology Sponsor** — includes logo featured on mobile bidding user interface and on all auction scoreboards.
 - **Exclusive After Party Sponsor** — includes logo featured on After Party A/V screens.
- Logo placement in the Founders Gala invitation (20,000 distribution).
- Logo placement and link on the Founders Gala web page and all event-related electronic communication.
- One-page, full-color ad in the Founders Gala printed event program.
- Recognition in the sponsor video shown during event program.
- Logo scroll on event screens during event program.
- Logo placement on all event signage.
- Table signage at event.

BONUS BENEFITS

- Four (4) VIP tickets to the privately hosted Founders Gala Patrons Party and Humphreys Concerts by the Bay (2016 Party features America on Sunday, August 7; 2017 Party TBA).
- An invitation for two to USD's President's Club annual Twilight Blues event.
- Logo placement in the full-page, four-color Founders Gala pre-event promotional ad to run in the September 2017 issue of *San Diego Magazine* (circulation 50,000 with 150,000 impressions).
- Logo placement in the double-truck, four-color Founders Gala ad in the 2017 *San Diego Charitable Giving Guide Magazine* (packaged and distributed with the December 2016 issue of *San Diego Magazine* — circulation 50,000 with 150,000 impressions).
- Logo placement in the Founders Gala promotional ad in *USD Magazine* (circulation to more than 60,000 alumni, parents, donors and friends of the university).
- Recognition in USD's Honor Roll of Donors.

* Sponsorship confirmation required by July 1, 2017, to be included in the Founders Gala invitation.



ABOUT USD STUDENT SCHOLARS

“The scholarship made it possible for me to travel to the Dominican Republic to provide basic health care for hundreds of school-aged children. We administered medications, passed out toothbrushes, treated fungal infections... It was a rewarding experience and was hard to leave children who needed more than we could give in that short amount of time.”

LAURA GILBERT
CLASS OF 2014

MAJOR:
Master's Entry
Program in Nursing

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TRADITION SPONSOR — \$15,000

EVENT BENEFITS

- One table of ten (10) with preferred seating.
- Ten (10) tickets to the Founders Gala VIP Sponsor Reception.
- Name listing in the Founders Gala invitation (*20,000 distribution*).
- Name listing and link on the Founders Gala web page and all event-related electronic communication.
- One-page, full-color ad in the Founders Gala printed event program.
- Recognition in the sponsor video shown during event program.
- Name to scroll on event screens during event program.
- Name listing on all event signage.
- Table signage at event.

BONUS BENEFITS

- Two (2) VIP tickets to the privately hosted Founders Gala Patrons Party and Humphreys Concerts by the Bay (*2016 Party features America on Sunday, August 7; 2017 Party TBA*).
- An invitation for two to USD's President's Club annual Twilight Blues event.
- Name listing in the full-page, four-color Founders Gala pre-event promotional ad to run in the September 2017 issue of *San Diego Magazine* (*circulation 50,000 with 150,000 impressions*).
- Name listing in the double-truck, four-color Founders Gala ad in the 2017 *San Diego Charitable Giving Guide Magazine* (*packaged and distributed with the December 2016 issue of San Diego Magazine — circulation 50,000 with 150,000 impressions*).
- Name listing in the Founders Gala promotional ad in *USD Magazine* (*circulation to more than 60,000 alumni, parents, donors and friends of the university*).
- Recognition in USD's Honor Roll of Donors.

** Sponsorship confirmation required by July 1, 2017, to be included in the Founders Gala invitation.*



ABOUT USD STUDENT SCHOLARS

"I wouldn't be here if it wasn't for scholarships and financial aid. Coming to USD would have been out of the question, but these generous donors made it all possible and I intend to pay every dollar back once I graduate by helping support scholarships for students who come after me."

WILLIAM DOW
Class of 2017

MAJOR:
Electrical Engineering

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SALUTING OUR VETERANS

Today nearly 600 students at the University of San Diego are on active-duty, are veterans, are enrolled in the NROTC program, or are military family members.

The university has long been a supporter of those who served and those still serving.

In July 2012, USD launched a Veterans Legal Clinic through the School of Law, helping veterans from throughout the community manage disputes related to their GI Bill benefits.

When the university opened its Veteran's Center in October 2014, USD became the only private, faith-based university in California with a dedicated space for student veterans.

USD's School of Business was ranked No. 28 for graduate business programs out of 140 business schools across the country in the *Military Times* Best for Vets: Business Schools survey rankings.

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PREMIER TABLE — \$10,000

EVENT BENEFITS

- One table of ten (10) with preferred seating.
- Ten (10) tickets to the Founders Gala VIP Sponsor Reception.
- One-page, full-color ad in the Founders Gala printed event program.
- Name to scroll on event screens during event program.
- Name listing on all event signage.
- Table signage at event.

VIP GALA TABLE — \$7,500

EVENT BENEFITS

- One table of ten (10).
- Four (4) tickets to the Founders Gala VIP Sponsor Reception.
- Half-page, full-color ad in the Founders Gala printed event program.
- Table signage at event.

GALA TABLE — \$5,000

EVENT BENEFITS

- One table of ten (10).
- Name listing in the Founders Gala printed event program.
- Table signage at event.

IN-KIND SPONSOR — \$2,500 *(value)*

Providing product and/or service sponsorship valued at \$2,500 or more.

- Two tickets to the 2017 Founders Gala.
- Name listing in the Founders Gala printed event program.



SPONSORSHIP PARTICIPATION FORM

- YES! I WANT TO SPONSOR THE UNIVERSITY OF SAN DIEGO
2017 FOUNDERS GALA AT THE FOLLOWING LEVEL:**

- Presenting Sponsor — \$100,000
- Legacy Sponsor — \$50,000
- Heritage Sponsor — \$25,000 (*Choice of one exclusive sponsorship opportunity*)
- Auction Reception Sponsor
- Bar Sponsor
- Dinner Sponsor
- Printed Materials Sponsor
- Wireless Technology Sponsor
- After Party Sponsor
- Other: _____

Please confirm availability of exclusive sponsor options with contact information below.

- Tradition Sponsor — \$15,000
- Premier Table — \$10,000
- VIP Gala Table — \$7,500
- Gala Table — \$5,000
- In-Kind Sponsor — \$2,500 (*value*): _____

Provide product and/or service information.

CONTACT INFORMATION

NAME: _____

COMPANY/TITLE: _____

COMPANY WEBSITE: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

SIGNATURE: _____ DATE: _____

PREFERRED NAME LISTING IN 2017 FOUNDERS GALA PRINTED PUBLICATIONS:

**PLEASE SUBMIT YOUR SPONSORSHIP COMMITMENT BY JULY 1, 2017,
IN ORDER TO REALIZE ALL SPONSORSHIP BENEFITS.**

SPONSORSHIP CONTACT

University of San Diego
Attn: Coreen G. Petti
Degheri Alumni Center, Room 320
5998 Alcalá Park
San Diego, CA 92110-2492

Fax: (619) 260-8857
Phone: (619) 260-4690
Email: cpetti@sandiego.edu

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AUCTION DONATION FORM

CONTACT INFORMATION

NAME: _____

COMPANY/TITLE: _____

COMPANY WEBSITE: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PREFERRED NAME LISTING FOR DONOR RECOGNITION IN 2017 FOUNDERS GALA PRINTED MATERIALS:

DONATED ITEM(S)

PLEASE DESCRIBE YOUR DONATION IN DETAIL AND PROVIDE DESCRIPTIVE BROCHURES AND/OR PHOTOS IF POSSIBLE:

EXPIRATION DATE (IF APPLICABLE): _____ ESTIMATED VALUE: _____

EXCLUSIONS AND/OR RESTRICTIONS: _____

INSTRUCTIONS ON HOW TO REDEEM ITEM: _____

ARRANGEMENT FOR DELIVERY (CHECK THE BOX THAT APPLIES)

- DONOR WILL DELIVER.
 REQUEST PICK-UP BY A USD REPRESENTATIVE.
 CERTIFICATE OR ITEM WILL BE MAILED.

DONOR SIGNATURE: _____ DATE: _____

PLEASE SUBMIT THIS FORM BY OCTOBER 1, 2017, IN ORDER FOR ITEMS TO BE INCLUDED IN AUCTION GUIDE AND GALA PRINTED MATERIALS. ALL DONORS OF ITEMS WITH A TOTAL MARKET VALUE OF \$500 OR MORE, WILL RECEIVE NAME RECOGNITION IN THE 2017 FOUNDERS GALA PRINTED PROGRAM.

AUCTION DONATION CONTACT

University of San Diego
 Attn: Deanna "DeeDee" Wittman
 Degheri Alumni Center, Room 308
 5998 Alcalá Park
 San Diego, CA 92110-2492

Fax: (619) 260-8857
 Phone: (619) 260-7532
 Email: deannan@sandiego.edu

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