

# Torero Athletics

*Championing Teamwork*

Leading  
Change™  
THE CAMPAIGN FOR USD

## Endowed Scholarships: \$1 million

### Background

Torero Athletics is seeking \$1 million to provide **endowed scholarships**. The University of San Diego became an NCAA Division I athletics program and member of the West Coast Conference (WCC) in 1980. The emphasis at that time was on the basketball, baseball and tennis and the majority of the resources were primarily distributed among those sports. Over time, additional sports were added, or elevated to a higher level of priority, including: men's and women's soccer; volleyball; women's rowing; golf; softball, women's swimming and diving; men's and women's cross-country; women's track; and football.

The emphasis on a comprehensive athletics program was part of Torero Athletics' strategic plan of 2004. To have broad-based success, it was imperative that operating budgets were across the board. The result was a consistent success in the West Coast Conference, winning five straight WCC Commissioner's Cups as the best overall athletics program in the conference.

As Torero Athletics develops its new strategic plan, the goal is to reach beyond success in the West Coast Conference — become more competitive on the national level and raise USD's ability to compete for the Directors' Cup, given out by the National Association of Collegiate Directors of Athletics. USD regularly competes with some of the best-known programs in the country — USC, UCLA, University of Texas, Nebraska and many more. However, our programs are competing against these schools with fewer resources. Women's rowing, softball, swimming and diving, cross-country and track are all competing at the Division I level with far fewer scholarships than the maximum allowed by the NCAA.

### Objectives

The lifeblood of any Division I program is the quality of its the student-athletes. If Torero Athletics is to be successful at the national level, coaches must be provided with the resources to offer outstanding student-athletes scholarships at the same level as the

competition. The top-level athletics programs in Division I do not depend on the university budget to fund most of their scholarships; they fund them through the endowment.

The Phase I goal is to establish a scholarship endowment to ensure long-term scholarship funding for USD's most competitive sports, to help them continue to attract outstanding student-athletes, and also to gradually increase scholarship funding for emerging sports, giving all sports the opportunity to compete at the highest level. The Phase II goal is to continue adding to the scholarship endowment and eventually fund the maximum scholarship levels for all of our scholarship sports. This will only be done through a significant scholarship endowment. At the present time, \$1.5 million would fully endow one full scholarship.

### Impact

Your support will allow Torero Athletics to:

- Increase scholarship funding for softball, USD's newest WCC sport, providing the opportunity to compete for the conference championship with equal resources;
- The women's rowing program competes well against some of the best programs in the country. Increased scholarship funding will provide the opportunity to regularly qualify for the national championships and gain national prominence;
- Increase scholarship funding for men's and women's cross-country, track, and swimming and diving, making these teams more competitive and better able to attract top student-athletes;
- Increase the scholarships for summer school to ensure all our student-athletes can graduate in four years; and
- Ensure long-term scholarship funding for all teams, providing the opportunity for consistent success at the national level.

Scholarship funding is crucial to competing against the biggest and best athletics programs in the country. USD often beats teams with this kind of funding. However, to reach the goal of national prominence, this success must be consistent. A significant scholarship endowment will make this goal a reality.

## For More Information

**Seán Farrell**

Associate Director of Development  
Torero Athletics

(619) 260-4666

[sfarrell@sandiego.edu](mailto:sfarrell@sandiego.edu)

[leadingchange.sandiego.edu](http://leadingchange.sandiego.edu)