

# School of Business

*Reinventing Business*

Leading  
Change™  
THE CAMPAIGN FOR USD

## Five Endowed Professorships (Finance, Marketing, Entrepreneurship, and Management): **\$2.5 million**

### Background

The School of Business is seeking \$2.5 million to **establish five endowed professorships — in finance, marketing, entrepreneurship and management.**

Each endowment will allow the school to recognize and honor a professor for outstanding work in his/her field. The stipend from the endowment will be used to pursue high-quality research and innovative teaching practices. In addition, the endowed professorship is a way to reward and retain outstanding tenure track faculty members. USD lags behind its competitors in its number of endowed professors. Increasing these numbers is imperative to building a great school and enhancing how to attract, retain and support faculty.

### Objective

Achieving this campaign goal will give the School of Business the resources necessary to retain top faculty in an increasingly competitive environment, as well as to recruit outstanding faculty to train our students. Building an impressive base of faculty talent enriches the academic environment, which in turn attracts the brightest students.

### Impact

Our best faculty members are approached by competing universities with generous job offers. An endowed professorship enables the School of Business to attract

and retain these exceptional faculty members and build a powerful curriculum.

The student body in the School of Business is outstanding. As of Fall 2014, there were 1,624 declared business majors. The undergraduate business degree program in the school is one of the most highly ranked in the nation and offers some of the most popular majors on campus. The Class of 2015 from the MBA program had a mean GMAT score of 661. The School of Business continues to be recognized nationally and internationally for its achievements, most recently ranked third in the world for MBA programs in entrepreneurship by the *Financial Times*. In addition, the school is ranked No. 41 among the Best Undergraduate Business Programs and No. 17 among the Best Part-Time MBA Programs in the nation by *Bloomberg BusinessWeek*.

To continue to bring bright and curious students to School of Business, it must be able to maintain its strong faculty through endowed professorships.

### For More Information

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