

Shiley-Marcos School of Engineering

Inspiring Innovation

Leading
Change™

THE CAMPAIGN FOR USD

Engineering Scholarships: \$2 million

Background

The Shiley-Marcos School of Engineering is seeking \$2 million for **engineering scholarships** to attract and support the most deserving students. Engineering students at USD might take you by surprise. They do not look or act like the stereotypical engineer. These students exude confidence. They make eye contact and engage in lively discussions. Thirty-three percent of USD's engineering students are women. And, male or female, they typically want to use their engineering knowledge to make the world a better place.

Over the past decade, the cost of a quality higher education has escalated nationwide. For a disproportionate number of talented engineering students admitted by USD, the university's tuition costs and lack of sufficient financial aid are significant factors in their decision to enroll elsewhere.

Some of USD's competitor universities can provide students with full-tuition scholarships for an entire four-year education. For example, to help attract high-caliber applicants, Olin College of Engineering, currently ranked No. 6 in the nation for undergraduate engineering programs, offered full-tuition scholarships to every entering freshman from the school's opening in 2002 until 2009, and awarded half-tuition scholarships to all students since. The best students receive financial packages we cannot currently offer.

Objectives

As the Shiley-Marcos School of Engineering plans its future as a newly established school, the ability to provide financial support for highly qualified students will have a great impact on our overall reputation. Our goal is to provide maximum financial support for our most deserving students. To reach this goal, we seek to raise a total of \$2 million in engineering scholarship funds, guaranteeing support for future engineering students.

Impact

The Shiley-Marcos School of Engineering is focused on the following funding priorities:

Endowed Scholarships: The creation of an endowed scholarship gives a donor the ability to make a permanent impact on our engineering school and our students. Donors can name the scholarships to honor themselves, other members of their family, former professors or professional colleagues, and can designate the backgrounds, achievements, qualities or career ambitions for which their scholarships will be awarded.

Multi-Year Named Scholarships: With a multi-year gift, a donor can establish an annual scholarship. Donors can similarly name these non-endowed scholarships to honor themselves, other members of their family, former professors or professional colleagues and can designate the backgrounds, achievements, qualities or career ambitions for which their scholarships will be awarded during the years that they are funded. The goal is to establish a scholarship fund that can be used for current students for \$500,000.

Scholarships for Women Engineers: The Shiley-Marcos School of Engineering is proud that 33 percent of its students are women — far higher than the national average. Nevertheless, our goal is to increase this number to 50 percent. Scholarships to recruit and retain women engineering students will help us reach this goal. These scholarships can be funded on an annual, multi-year or endowed basis at a variety of levels. The goal is to establish an endowed scholarship for women engineering students for \$500,000.

Diversity Scholarships: Our engineering school is committed to attracting a student body that reflects the diversity of the communities we serve. Diversity scholarships are essential in helping us recruit and retain qualified students from all socio-economic backgrounds, especially from minority groups that are

underrepresented in engineering schools and in the engineering field. The goal is to establish an endowed scholarship for underrepresented students for \$500,000.

Scholarships for Active-Duty Military or Veteran Students:

Close to 5 percent of USD's students are either active-duty military or veterans returning to school after service. A majority of these students choose to major in engineering. While many of them are able to take advantage of the GI Bill to cover the bulk of their educational expenses, the bill very rarely covers the entire cost of receiving a university education. The Shiley-Marcos School of Engineering is seeking funds to

cover this deficit. The goal is to establish an endowed scholarship for active-duty or Veteran students for \$500,000.

For More Information

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