

# School of Law

*Advocating for Justice*



## Health Law and Policy Centers: \$5 million

### Background

The School of Law is seeking \$5 million to support existing policy centers and establish the new Center for Health Law Policy and Bioethics. The conferences and programs sponsored by the School of Law's Center for Corporate and Securities Law and Center for Intellectual Property Law and Markets are known for the quality of the speakers they bring to San Diego, the audiences that they attract from both the academic and business communities, and the important policy issues they address.

The activities of these centers also play a vital role in preparing students for jobs in the private sector, where the majority of them will be employed, and for which competition has become especially intense.

Our business practice and policy centers have the dual purpose of training students for their careers and engaging them — along with the faculty and other experts and legal and business leaders — in debates and discussions about legal and policy issues that are important to economic development and growth.

### Objectives

At a time of declining revenues from tuition, policy centers and institutes must increasingly rely on funding from grants and the generosity of donors. Additional resources are needed to sustain the programs and activities of the Center for Corporate and Securities Law, and Center for Intellectual Property Law and Markets, and to enable the School of Law to establish a new Healthcare and Biotechnology Law Center.

*Center for Corporate and Securities Law:* The Center for Corporate and Securities Law (CCSL) helps enrich scholarly and popular debate on a wide range of issues related to corporate governance, financial regulation and other important business law topics. The CCSL hosts academic and public conferences, publishes papers and proceedings from those conferences, serves as a point-of-contact for popular and business media on issues of

broad public interest, supports faculty and student research, and sponsors public lectures.

Recent and upcoming CCSL programming includes:

- A lecture by Preet Bharara, U.S. Attorney for the Southern District of New York, and one of *Time* magazine's 100 Most Influential People in the World.
- An expert panel discussion of "dark money" election spending, following the U.S. Supreme Court's Citizens United ruling prohibiting the restriction of political expenditures by corporations.
- A conference, in partnership with Oxford University's Centre for Corporate Reputation, on how corporate reputations are won and lost in modern information markets.

*Center for Intellectual Property Law and Markets:* The Center for Intellectual Property Law and Markets (CIPLM) trains students in the fundamentals of intellectual property laws and in the ways clients use intellectual property rights to compete in real-world markets. The CIPLM also provides a forum where lawyers, clients, judges and policymakers can share ideas about intellectual property doctrines and policies. The center's policy workshops also provide opportunities for students and community members to engage in discussion about current intellectual property policy issues, focusing on the intersection between economic analysis and policy.

The CIPLM hosts an annual patent law conference for academics and practitioners. A law school course brings intellectual property speakers from the academic and business worlds to educate USD law students, as well as community guests, on new topics in intellectual property law and practice. In 2014, the CIPLM hosted PatCon on the USD campus. Patcon is an annual conference coordinated with three other law schools, where patent scholars in law, economics, management science, and other disciplines, can share research.

*Center for Health Law Policy & Bioethics:* The School of Law is seeking funding to establish a Center for Health Law Policy & Bioethics, which will support research, education and policy and serve as a forum to bring together experts from the medical, legal and academic industries to address challenging ethical, legal or policy issues facing the healthcare biotechnology and medical technology industries. Detailed information regarding this funding opportunity is available in a separate, dedicated proposal.

Funding opportunities for the School of Law's business practices and policy centers include:

- **Student Support:** Fellowships assist students with living and travel expenses while providing them opportunities for in-depth research and hands-on experience at or through our centers and institutes. Endowed and multi-year fellowship opportunities exist with the potential for naming rights.
- **Faculty Support:** Support is needed to sustain the impactful research, academic debate and advocacy in which our centers and institutes engage. Endowments and multi-year gifts, with the potential for naming opportunities, fund our centers and institutes' directors, and help bring visiting academics with specialized knowledge and experience to the School of Law.
- **Program Support:** Gifts to the School of Law's centers and institutes help sponsor conferences and symposia that bring academic and thought leaders from around the world together to discuss and debate important policy issues affecting our communities. Endowed and multi-year gifts provide naming opportunities to donors interested in supporting programs in specific policy areas.

## Impact

The centers and institutes at the School of Law help support and build its reputation by enabling the school to attract and retain top faculty and students, and to involve them in training and advocacy programs that impact law and policy at the local, state and national levels.

A key goal of the Leading Change Campaign is to make each of the School of Law's centers and institutes financially self-sustaining, and to ensure they continue to be a vital part of how we train our students, serve our communities, and advance the understanding of important legal and policy issues.

## For More Information

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