

Wine Classic

UNIVERSITY OF SAN DIEGO





VINTNERS DINNER

LA GRAN TERRAZA

Saturday July 13

6 p.m.

This intimate evening includes a reception followed by a unique dining experience with wine pairings.

EARLY ACCESS

CRUSH RECEPTION

KROC INSTITUTE

FOR PEACE AND

JUSTICE GARDEN

OF THE SEA

Sunday, July 14

12:30 p.m.

An intimate opportunity to enjoy exclusive featured wines by select wineries, along with delectable cuisine while mixing and mingling with winemakers and fellow sponsors prior to the Wine Classic.

WINE CLASSIC

KROC INSTITUTE

FOR PEACE AND

JUSTICE GARDEN

OF THE SEA

Sunday, July 14

2 p.m.

Enjoy quality wines from over 25 USD-affiliated wineries and a special wine-oriented silent auction as you savor delectable bites.

THE MAIN EVENT

The Wine Classic is the University of San Diego Alumni Association's signature scholarship fundraising event and has become San Diego's "can't miss" event of the summer!

This exceptional wine-tasting event has raised more than \$550,000 for the Alumni Endowed Scholarship Fund. More than 700 wine aficionados from across Southern California will enjoy tastes from approximately 25 wineries (owned or operated by USD alumni, parents, and friends), gourmet food, and live entertainment.

Sponsorship opportunities are available at a variety of levels and provide the chance to entertain clients, promote your company or organization, and support outstanding student scholars. All sponsorship levels qualify membership into USD's President's Club.

VINTNERS DINNER

Guests are invited to participate in the Vintners Dinner the night prior to the Wine Classic, featuring an intimate evening that begins with a reception followed by a unique dining experience with wine pairings from Wine Classic winemakers.

SILENT AUCTION, WINE WALL, AND RAFFLE

The Silent Auction features dozens of items, including magnums of wine, tasting experiences, adventures, and more. Additionally, guests can participate in USD Wine Classic by purchasing the chance to pull a bottle of wine from the wine wall. There is also a unique raffle that provides additional support to the Alumni Endowed Scholarship Fund.

ABOUT OUR CO-CHAIRS

Sam Assael '02, is a member of the USD Alumni Association Board of the Directors and is a former USD baseball player. He is the Vice President at Union Bank serving as the Head of Home Loans.

Chad Beville '05 is a member of the USD Alumni Association Board of Directors and is the past president of USD's San Diego Torero Club. He is a co-founder of Reveel, a shipping technology firm with offices across the U.S.

RESERVE SPONSOR \$10,000

- **Six (6)** tickets to the Vintners Dinner, an intimate wine-pairing dinner experience.
- **Six (6)** tickets to the Early Access Crush Reception, an intimate opportunity to enjoy exclusive featured wines by select wineries, along with delectable cuisine while mixing and mingling with winemakers and fellow sponsors prior to the Wine Classic.
- **Ten (10)** tickets to the Wine Classic.
- **Ten (10)** sets of USD-branded wine tote bags and wine charms.
- Full-page ad in the Wine Classic printed program.
- Premier logo placement in the printed program and on event signage.
- Recognition with logo and web link on USD's Wine Classic website and all event-related electronic communication.
- Sponsor logo on silent auction mobile bidding platform.

BONUS BENEFITS:

- **Six (6)** VIP tickets to a Humphreys Concert by the Bay (2019 Concert TBA).
- An invitation for two to attend three annual President's Club special events (Old Globe Theatre production, Torero men's basketball game and reception, and Twilight Blues).
- Leading sponsor logo placement on the Wine Classic promotional outdoor board.
- Recognition in USD's Honor Roll of Donors.

ESTATE SPONSOR \$7,500

- **Four (4)** tickets to the Vintners Dinner, an intimate wine-pairing dinner experience.
- **Four (4)** tickets to the Early Access Crush Reception, an intimate opportunity to enjoy exclusive featured wines by select wineries, along with delectable cuisine while mixing and mingling with winemakers and fellow sponsors prior to the Wine Classic.
- **Eight (8)** tickets to the Wine Classic.
- **Eight (8)** sets of USD-branded wine tote bags and wine charms.
- Full-page ad in the Wine Classic printed program.
- Leading logo placement in the printed program and on event signage.
- Recognition with logo and web link on USD's Wine Classic website and all event-related electronic communication.

BONUS BENEFITS:

- **Four (4)** VIP tickets to a Humphreys Concert by the Bay (2019 Concert TBA).
- An invitation for two to attend three annual President's Club special events (Old Globe Theatre production, Torero men's basketball game and reception, and Twilight Blues).
- Prominent sponsor logo placement on the Wine Classic promotional outdoor board.
- Recognition in USD's Honor Roll of Donors.

VINTAGE SPONSOR \$5,000

- **Two (2)** tickets to the Vintners Dinner, an intimate wine-pairing dinner experience.
- **Two (2)** tickets to the Early Access Crush Reception, an intimate opportunity to enjoy exclusive featured wines by select wineries, along with delectable cuisine while mixing and mingling with winemakers and fellow sponsors prior to the Wine Classic.
- **Six (6)** tickets to the Wine Classic.
- **Six (6)** sets of USD-branded wine tote bags and wine charms.
- Half-page ad in the Wine Classic printed program, along with prominent logo placement in the printed program and on event signage.
- Recognition with logo and web link on USD's Wine Classic website and all event-related electronic communication.

BONUS BENEFITS:

- **Two (2)** VIP tickets to a Humphreys Concert by the Bay (2019 Concert TBA).
- An invitation for two to attend three annual President's Club special events (Old Globe Theatre production, Torero men's basketball game and reception, and Twilight Blues).
- Sponsor logo placement on the Wine Classic promotional outdoor board.
- Recognition in USD's Honor Roll of Donors.

SELECTION OF ONE EXCLUSIVE SPONSORSHIP OPPORTUNITY BELOW:

Vintners Dinner Sponsor:	Crush Reception Sponsor:	Registration Welcome Sponsor:	Wine Glass Tag Sponsor:	Printed Program Sponsor:	Lanyard Sponsor:
Sponsor signage with logo and verbal recognition at dinner	Sponsor signage with logo throughout reception space	Sponsor signage with logo with welcome drink	Logo and sponsor message on distributed event wine glasses	Logo and sponsor message on printed program	Sponsor logo on distributed event lanyards

MAGNUM SPONSOR \$2,500

- **Two (2)** tickets to the Early Access Crush Reception, an intimate opportunity to enjoy exclusive featured wines by select wineries, along with delectable cuisine while mixing and mingling with winemakers and fellow sponsors prior to the Wine Classic.
- **Four (4)** tickets to the Wine Classic.
- **Four (4)** sets of USD-branded wine tote bags and wine charms.
- Quarter-page ad in the Wine Classic printed program, along with logo placement in the printed program and on event signage.
- Recognition with logo and web link on USD's Wine Classic website and all event-related electronic communication.

BONUS BENEFITS:

- **Two (2)** VIP tickets to a Humphreys Concert by the Bay (2019 Concert TBA).
- An invitation for two to attend three annual President's Club special events (Old Globe Theatre production, Torero men's basketball game and reception, and Twilight Blues).
- Recognition in USD's Honor Roll of Donors.

TORERO TASTE SPONSOR \$1,500

- **Two (2)** tickets to the Early Access Crush Reception, an intimate opportunity to enjoy exclusive featured wines by select wineries, along with delectable cuisine while mixing and mingling with winemakers and fellow sponsors prior to the Wine Classic.
- **Four (4)** tickets to the Wine Classic.
- **Four (4)** sets of USD-branded wine tote bags and wine charms.
- Name listing in the printed program and on event signage.
- Name listing on USD's Wine Classic website.

BONUS BENEFITS:

- An invitation for two to attend three annual President's Club special events (Old Globe Theatre production, Torero men's basketball game and reception, and Twilight Blues).
- Recognition in USD's Honor Roll of Donors.

FOR MORE INFORMATION, CONTACT: **Mary McMillan** at mmcmillan@sandiego.edu

SPONSORSHIP PARTICIPATION FORM

PROCEEDS WILL BENEFIT STUDENT SCHOLARSHIPS.
USD IS A 501(C)3 NON-PROFIT | FEDERAL TAX ID # 95-2544535

I/WE WOULD BE DELIGHTED TO SUPPORT THE WINE CLASSIC:

Reserve Sponsor _____ x \$10,000 = \$ _____

Estate Sponsor _____ x \$7,500 = \$ _____

Vintage Sponsor _____ x \$5,000 = \$ _____

SELECT AN EXCLUSIVE SPONSORSHIP CATEGORY:

- Vintner's Dinner Sponsor
- Crush Reception Sponsor
- Registration Welcome Sponsor
- Wine Glass Tag Sponsor
- Printed Program Sponsor
- Lanyard Sponsor

Magnum Sponsor _____ x \$2,500 = \$ _____

Torero Taste Sponsor _____ x \$1,500 = \$ _____

I/WE ARE NOT ABLE TO ATTEND:

Please accept this tax-deductible donation in support of The Alumni Endowed Scholarship Fund

= \$ _____

Grand Total = \$ _____

PAYMENT INFORMATION:

I have enclosed a check payable to USD.

Name

Please charge my card \$ _____

Billing Address

AmEx Discover MasterCard Visa

City State ZIP

Card Number

Email

Exp. Date CVV

Phone

RETURN COMPLETED FORM TO: Mary McMillan at mmcmillan@sandiego.edu

Contribute to a USD student's success by donating an auction item or bottle of wine (valued at \$30+)!

DONOR INFORMATION:

Company/Donor Name: _____ Company/Title: _____

Contact Name (required): _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____ Website: _____

DONATED ITEM(S):

Please list below the donation in detail and provide descriptive brochures or photos if appropriate.

Description of Item (s): _____

Expiration Date (if applicable): _____ Estimated Value: _____

Exclusions and/or Restrictions (if applicable): _____

SIGNATURE: _____

DATE: _____

Deadline for receiving completed Wine and Auction Donation Forms is **Friday, June 14, 2019.**

**PLEASE PROVIDE ITEM
NO LATER THAN JULY 5.**

Delivery Address:

University of San Diego
5998 Alcalá Park
Attn: Mary McMillan
Degheri Alumni Center, Suite 137
San Diego, CA 92110-2492

WINERY INFORMATION FORM

PROCEEDS WILL BENEFIT STUDENT SCHOLARSHIPS.
USD IS A 501(C)3 NON-PROFIT | FEDERAL TAX ID # 95-2544535

Winery Name: _____

Contact Name (required): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Representative(s) who will pour at the event: _____

Graduation Year (if applicable): _____

WINE TASTING

Please list below the wines that will be poured at the event. Please provide no more than three varietals and enough wine to support tastings for 750 guests. (3-4 cases recommended)

WINE ITEM #1 *(please fill out as you would like to appear in program)*

Winery Name: _____

Varietal: _____

Region: _____ Year: _____

Estimated Value per Bottle: _____ Amount Donated: _____

WINE ITEM #2 *(please fill out as you would like to appear in program)*

Winery Name: _____

Varietal: _____

Region: _____ Year: _____

Estimated Value per Bottle: _____ Amount Donated: _____

WINE ITEM #3 *(please fill out as you would like to appear in program)*

Winery Name: _____

Varietal: _____

Region: _____ Year: _____

Estimated Value per Bottle: _____ Amount Donated: _____

AUCTION DONATION

Please list below the donation(s) in detail and provide descriptive brochures or photos if appropriate.

DONATED ITEM(S) *(please fill out as you would like to appear in auction guide)*

Winery Name: _____

Description: _____

Expiration Date (if applicable): _____ Estimated Value: _____

Exclusions and/or Restrictions (if applicable): _____

TASTE OF THE TASTE

Please list one bottle of your pouring wine that will be included in the Taste of the Taste basket or Wine Wall.

Winery Name: _____

Varietal: _____

Region: _____ Year: _____

Estimated Value per Bottle: _____

Deadline for receiving the Winery Information Form is Friday, June 14, 2019.

WINE SHIPMENTS *(please ship donated auction items before the event)*

Do you plan to ship your pouring wine items prior to the event? _____ Yes _____ No

Please ship wine between July 1–5.

Shipping Address:

University of San Diego
5998 Alcalá Park
Attn: Jeff Hugger/USD Wine Classic
Institute for Peace & Justice, Room 134
San Diego, CA 92110-2492

Please include a packing list when shipping wine to verify to winery information sheet when shipment is received.