

# Wine Classic

UNIVERSITY OF SAN DIEGO



**JULY 11-12, 2020**

**PRESENTED BY THE USD ALUMNI ASSOCIATION BOARD OF DIRECTORS  
AND SUPPORTING THE ALUMNI ENDOWED SCHOLARSHIP FUND.**



**VINTNERS DINNER  
LA GRAN TERRAZA  
Saturday, July 11  
6 p.m.**

This intimate evening includes a reception followed by a unique dining experience with wine pairings.

**CRUSH RECEPTION  
KROC INSTITUTE  
FOR PEACE AND  
JUSTICE GARDEN  
OF THE SEA  
Sunday, July 12  
12:30 p.m.**

Exclusive opportunity featuring wines by select wineries along with delectable cuisine while mixing and mingling with fellow sponsors prior to the Wine Classic.

**WINE CLASSIC  
KROC INSTITUTE  
FOR PEACE AND  
JUSTICE GARDEN  
OF THE SEA  
Sunday, July 12  
2 p.m.**

Enjoy quality wines from over 25 USD-affiliated wineries and a special wine-oriented silent auction as you savor gourmet food, entertainment, and more.

**SILENT AUCTION, WINE WALL, AND RAFFLE**

The Silent Auction features dozens of items, including magnums of wine, tasting experiences, adventures, and more. Additionally, guests can participate in USD Wine Classic by purchasing the chance to pull a bottle of wine from the wine wall. There is also a unique raffle that provides additional support to the Alumni Endowed Scholarship Fund.

**VINTNERS DINNER**

Guests are invited to participate in the Vintners Dinner the night prior to the Wine Classic, featuring an intimate evening that begins with a reception followed by a unique dining experience with wine pairings from Wine Classic winemakers.

**THE MAIN EVENT**

**The Wine Classic is the University of San Diego Alumni Association's signature scholarship fundraising event and has become San Diego's "can't miss" event of the summer!** This exceptional wine-tasting event has raised more than \$640,000 for the Alumni Endowed Scholarship Fund. More than 700 wine aficionados from across Southern California will enjoy tastes from approximately 25 wineries (owned or operated by USD alumni, parents, and friends), gourmet food, and live entertainment.

Sponsorship opportunities are available at a variety of levels and provide the chance to entertain clients, promote your company or organization, and support outstanding student scholars. All sponsorship levels qualify membership into USD's President's Club.



### **RESERVE SPONSOR     \$10,000**

- **Six (6)** tickets to the Vintners Dinner, an intimate wine-pairing dinner experience the evening prior to Wine Classic.
- **Ten (10)** tickets to the Crush Reception, featuring wines by select wineries along with delectable cuisine while mixing and mingling with fellow sponsors prior to the Wine Classic.
- **Ten (10)** tickets to the Wine Classic.
- **Ten (10)** sets of USD-branded wine tote bags and wine charms.
- Full-page ad in the printed program.
- Premier logo placement in the printed program and on event signage.
- Recognition with logo and web link on USD's Wine Classic website and all event-related electronic communication.
- Exclusive sponsor logo on silent auction mobile bidding platform.
- Leading sponsor logo placement on the Wine Classic promotional outdoor board.
- Recognition in USD's Honor Roll of Donors.

### **ESTATE SPONSOR     \$7,500**

- **Four (4)** tickets to the Vintners Dinner, an intimate wine-pairing dinner experience the evening prior to Wine Classic.
- **Eight (8)** tickets to the Crush Reception, featuring wines by select wineries along with delectable cuisine while mixing and mingling with fellow sponsors prior to the Wine Classic.
- **Eight (8)** tickets to the Wine Classic.
- **Eight (8)** sets of USD-branded wine tote bags and wine charms.
- Full-page ad in the printed program.
- Leading logo placement in the printed program and on event signage.
- Recognition with logo and web link on USD's Wine Classic website and all event-related electronic communication.
- Prominent sponsor logo placement on the Wine Classic promotional outdoor board.
- Recognition in USD's Honor Roll of Donors.

## VINTAGE SPONSOR    \$5,000

- **Two (2)** tickets to the Vintners Dinner, an intimate wine-pairing dinner experience.
- **Six (6)** tickets to the Crush Reception, featuring wines by select wineries along with delectable cuisine while mixing and mingling with fellow sponsors prior to the Wine Classic.
- **Six (6)** tickets to the Wine Classic.
- **Six (6)** sets of USD-branded wine tote bags and wine charms.
- Half-page ad in the printed program, along with prominent logo placement in the printed program and on event signage.
- Recognition with logo and web link on USD's Wine Classic website and all event-related electronic communication.
- Recognition in USD's Honor Roll of Donors.

**PLUS FIRST-COME FIRST-SERVED SELECTION OF ONE EXCLUSIVE SPONSORSHIP OPPORTUNITY BELOW:**

Vintners Dinner Sponsor:	Crush Reception Sponsor:	Registration Welcome Sponsor:	Wine Glass Tag Sponsor:	Printed Program Sponsor:	Lanyard Sponsor:
Sponsor signage with logo and verbal recognition at dinner	Sponsor signage with logo throughout reception space	Sponsor signage with logo with welcome drink	Logo and sponsor message on distributed event wine glasses	Logo and sponsor message on printed program	Sponsor logo on distributed event lanyards

## MAGNUM SPONSOR    \$3,000

- **Four (4)** tickets to the Crush Reception, featuring wines by select wineries along with delectable cuisine while mixing and mingling with fellow sponsors prior to the Wine Classic.
- **Four (4)** tickets to the Wine Classic.
- **Four (4)** sets of USD-branded wine tote bags and wine charms.
- Half-page ad in the printed program, along with logo placement in the printed program and on event signage.
- Recognition with logo and web link on USD's Wine Classic website and all event-related electronic communication.
- Recognition in USD's Honor Roll of Donors.

## TORERO TASTE SPONSOR    \$1,500

- **Two (2)** tickets to the Crush Reception, featuring wines by select wineries along with delectable cuisine while mixing and mingling with fellow sponsors prior to the Wine Classic.
- **Four (4)** tickets to the Wine Classic.
- **Four (4)** sets of USD-branded wine tote bags and wine charms.
- Quarter-page ad in the printed program and name listing on event signage.
- Name listing on USD's Wine Classic website.
- Recognition in USD's Honor Roll of Donors.

**FOR MORE INFORMATION, CONTACT: Coreen Petti at [cpetti@sandiego.edu](mailto:cpetti@sandiego.edu)**

**SPONSORSHIP PARTICIPATION FORM**

NET PROCEEDS WILL BENEFIT STUDENT SCHOLARSHIPS.  
 USD IS A 501(C)3 NON-PROFIT | FEDERAL TAX ID # 95-2544535

**I/WE WOULD BE DELIGHTED TO SUPPORT THE WINE CLASSIC:**

**Reserve Sponsor** \_\_\_\_\_ x \$10,000 = \$ \_\_\_\_\_

**Estate Sponsor** \_\_\_\_\_ x \$7,500 = \$ \_\_\_\_\_

**Vintage Sponsor** \_\_\_\_\_ x \$5,000 = \$ \_\_\_\_\_

**SELECT AN EXCLUSIVE SPONSORSHIP CATEGORY:**

- Vintner's Dinner Sponsor
- Crush Reception Sponsor
- Registration Welcome Sponsor
- Wine Glass Tag Sponsor
- Printed Program Sponsor
- Lanyard Sponsor

**Magnum Sponsor** \_\_\_\_\_ x \$3,000 = \$ \_\_\_\_\_

**Torero Taste Sponsor** \_\_\_\_\_ x \$1,500 = \$ \_\_\_\_\_

**I/WE ARE NOT ABLE TO ATTEND:**

Please accept this tax-deductible donation in support of The Alumni Endowed Scholarship Fund

= \$ \_\_\_\_\_

**Grand Total** = \$ \_\_\_\_\_

**PAYMENT INFORMATION:**

I have enclosed a check payable to USD.

\_\_\_\_\_  
Name

Please charge my card \$ \_\_\_\_\_

\_\_\_\_\_  
Billing Address

AmEx  Discover  MasterCard  Visa

\_\_\_\_\_  
City State ZIP

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Email

\_\_\_\_\_  
Exp. Date CVW

\_\_\_\_\_  
Phone

**RETURN COMPLETED FORM TO: Coreen Petti at [cpetti@sandiego.edu](mailto:cpetti@sandiego.edu)**

**Contribute to a USD student's success by donating an auction item or bottle of wine (valued at \$30+)!**

**DONOR INFORMATION:**

Company/Donor Name: \_\_\_\_\_ Company/Title: \_\_\_\_\_

Contact Name (required): \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

**DONATED ITEM(S):**

Please list below the donation in detail and provide descriptive brochures or photos if appropriate.

Description of Item (s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Expiration Date (if applicable): \_\_\_\_\_ Estimated Value: \_\_\_\_\_

Exclusions and/or Restrictions (if applicable): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

Deadline for receiving completed Wine and Auction Donation Forms is **Friday, June 12, 2020.**

**PLEASE PROVIDE ITEM  
NO LATER THAN JULY 1.**

**Delivery Address:**

University of San Diego

5998 Alcalá Park

Attn: Alex Lopez

Degheri Alumni Center, Suite 309

San Diego, CA 92110-2492