



15th Anniversary
Wine Classic
UNIVERSITY OF SAN DIEGO

2023 SPONSORSHIP OPPORTUNITIES

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SUPPORTING USD ALUMNI ASSOCIATION SCHOLARSHIPS INCLUDING
THOSE FOR UNDERREPRESENTED STUDENTS
USD IS A 501(C)3 NONPROFIT | FEDERAL TAX ID #95-2544535

15TH ANNIVERSARY SPONSOR | \$15,000

FAIR MARKET VALUE: \$1,370

Benefits

- Exclusive Logo Banner Feature on One (1) Wine Classic Event Tent
- **One (1) Premier Exclusive Sponsorship (first come, first served):**
 - **VIP Vintners Reception Sponsor**
 - **Wine Glass Tag Sponsor**
 - **Event Program Sponsor**
- Ten (10) Tickets to the VIP Vintners Reception
- Ten (10) Tickets to the Wine Classic with Ten (10) Commemorative Wine Glasses
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

Donor Recognition

- One (1) "Meet the 15th Anniversary Sponsor" Email Feature
- One (1) Social Media Shoutout
- Logo Feature on the Following:
 - Promotional Event Emails
 - Event Sponsor Banner
 - Event Program
 - Mobile Bidding Platform Sponsor Page
 - Wine Classic Website Homepage

RESERVE SPONSOR | \$10,000

FAIR MARKET VALUE: \$1,097

Benefits

- **One (1) Exclusive Sponsorship (first come, first served):**
 - **Auction Sponsor**
 - **Charcuterie Sponsor**
 - **Entertainment Sponsor**
 - **Registration Welcome Sponsor**
- Eight (8) Tickets to the VIP Vintners Reception
- Eight (8) Tickets to the Wine Classic with Eight (8) Commemorative Wine Glasses
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

Donor Recognition

- One (1) Social Media Shout Out
- Logo Feature on the Following:
 - Promotional Event Emails
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VINTAGE SPONSOR | \$5,000

FAIR MARKET VALUE: \$822

Benefits

- Six (6) Tickets to the VIP Vintners Reception
- Six (6) Tickets to the Wine Classic with Six (6) Commemorative Wine Glasses
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

Donor Recognition

- Logo Feature on the Following:
 - Event Sponsor Banner
 - Event Program
 - Mobile Bidding Platform Sponsor Page
 - Wine Classic Website Homepage

TORERO TASTE SPONSOR | \$1,500

FAIR MARKET VALUE: \$548

Benefits

- Four (4) Tickets to the VIP Vintners Reception
- Four (4) Tickets to the Wine Classic with Four (4) Commemorative Wine Glasses
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

Donor Recognition

- Name Listing on the Following:
 - Event Program
 - Mobile Bidding Platform Sponsor Page
 - Wine Classic Website Homepage



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I/WE WOULD BE DELIGHTED TO SUPPORT THE WINE CLASSIC

15th Anniversary Sponsor	_____	x	\$15,000	=	\$ _____
Reserve Sponsor	_____	x	\$10,000	=	\$ _____
Vintage Sponsor	_____	x	\$5,000	=	\$ _____
Torero Taste Sponsor	_____	x	\$1,500	=	\$ _____
			Grand Total	=	\$ _____

SPONSORSHIP RECOGNITION NAME(S)

PAYMENT INFORMATION

Please call me for my credit card information.

For mail-in submission only:

I have enclosed a check payable to USD.

Please charge my card \$ _____

AmEx Discover MasterCard Visa

NAME _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

CARD NUMBER _____

EMAIL _____

EXP. DATE _____ CVV _____

PHONE _____

FORM SUBMISSION

To submit via email, send completed form to:

Derek Legg
dlegg@sandiego.edu

For mail-in submission, send completed form to:

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 c/o Derek Legg
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