



15th Anniversary
Wine Classic
UNIVERSITY OF SAN DIEGO

2023 SPONSORSHIP OPPORTUNITIES

2023 SPONSORSHIP OPPORTUNITIES

SUPPORTING USD ALUMNI ASSOCIATION SCHOLARSHIPS INCLUDING
THOSE FOR UNDERREPRESENTED STUDENTS
USD IS A 501(C)3 NONPROFIT | FEDERAL TAX ID #95-2544535

15TH ANNIVERSARY SPONSOR | \$15,000

FAIR MARKET VALUE: \$1,370

Benefits

- Exclusive Logo Banner Feature on One (1) Wine Classic Event Tent
- **One (1) Premier Exclusive Sponsorship (first come, first served):**
 - **VIP Crush Reception Sponsor**
 - **Wine Glass Tag Sponsor**
 - **Event Program Sponsor**
- Ten (10) Tickets to the VIP Crush Reception
- Ten (10) Tickets to the Wine Classic with Ten (10) Commemorative Wine Glasses
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

Donor Recognition

- One (1) "Meet the 15th Anniversary Sponsor" Email Feature
- One (1) Social Media Shoutout
- Logo Feature on the Following:
 - Promotional Event Emails
 - Event Sponsor Banner
 - Event Program
 - Mobile Bidding Platform Sponsor Page
 - Wine Classic Website Homepage

RESERVE SPONSOR | \$10,000

FAIR MARKET VALUE: \$1,097

Benefits

- **One (1) Exclusive Sponsorship (first come, first served):**
 - **Auction Sponsor**
 - **Charcuterie Sponsor**
 - **Entertainment Sponsor**
 - **Registration Welcome Sponsor**
- Eight (8) Tickets to the VIP Crush Reception
- Eight (8) Tickets to the Wine Classic with Eight (8) Commemorative Wine Glasses
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

Donor Recognition

- One (1) Social Media Shout Out
- Logo Feature on the Following:
 - Promotional Event Emails
 - Event Sponsor Banner
 - Event Program
 - Mobile Bidding Platform Sponsor Page
 - Wine Classic Website Homepage

2023 SPONSORSHIP OPPORTUNITIES

SUPPORTING USD ALUMNI ASSOCIATION SCHOLARSHIPS INCLUDING
THOSE FOR UNDERREPRESENTED STUDENTS
USD IS A 501(C)3 NONPROFIT | FEDERAL TAX ID #95-2544535

VINTAGE SPONSOR | \$5,000

FAIR MARKET VALUE: \$822

Benefits

- Six (6) Tickets to the VIP Crush Reception
- Six (6) Tickets to the Wine Classic with Six (6) Commemorative Wine Glasses
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

Donor Recognition

- Logo Feature on the Following:
 - Promotional Event Emails
 - Event Sponsor Banner
 - Event Program
 - Mobile Bidding Platform Sponsor Page
 - Wine Classic Website Homepage

TORERO TASTE SPONSOR | \$1,500

FAIR MARKET VALUE: \$548

Benefits

- Four (4) Tickets to the VIP Crush Reception
- Four (4) Tickets to the Wine Classic with Four (4) Commemorative Wine Glasses
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

Donor Recognition

- Name Listing on the Following:
 - Event Program
 - Mobile Bidding Platform Sponsor Page
 - Wine Classic Website Homepage



2023 SPONSORSHIP OPPORTUNITIES

SUPPORTING USD ALUMNI ASSOCIATION SCHOLARSHIPS INCLUDING
THOSE FOR UNDERREPRESENTED STUDENTS
USD IS A 501(C)3 NONPROFIT | FEDERAL TAX ID #95-2544535

☐ I/WE WOULD BE DELIGHTED TO SUPPORT THE WINE CLASSIC

15th Anniversary Sponsor

_____ x \$15,000 = \$ _____

Reserve Sponsor

_____ x \$10,000 = \$ _____

Vintage Sponsor

_____ x \$5,000 = \$ _____

Torero Taste Sponsor

_____ x \$1,500 = \$ _____

Grand Total = \$ _____

SPONSORSHIP RECOGNITION NAME(S)

PAYMENT INFORMATION

☐ Please call me for my credit card information.

For mail-in submission only:

☐ I have enclosed a check payable to USD.

☐ Please charge my card \$ _____

☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa

CARD NUMBER

EXP. DATE

CVV

NAME

BILLING ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

FORM SUBMISSION

To submit via email, send completed form to:

Derek Legg

dlegg@sandiego.edu

For mail-in submission, send completed form to:

University of San Diego

c/o Derek Legg

5998 Alcalá Park, DAC 306

San Diego, CA 92110-2492