



2021 Sponsorship Opportunities





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Supporting the Torero Student Support Fund.
USD is a 501(c)3 nonprofit | Federal Tax ID #95-2544535

ROYAL FLUSH SPONSOR | \$5,000

FAIR MARKET VALUE: \$700

Benefits

- ◆ Ten (10) Tickets to the VIP Sponsor Reception
- ◆ Ten (10) Event Tickets Each Include:
 - ◆ \$500 Play Money
 - ◆ One (1) Drink Ticket
- ◆ Ten (10) Additional Drink Tickets
- ◆ Three (3) Valet Parking Passes
- ◆ **One (1) Exclusive Sponsorship (First-Come, First Served Selection):**
Includes logo/name recognition for all categories.
 - ◆ Entertainment Sponsor
 - ◆ Silent Auction Sponsor
 - ◆ Bar Sponsor

Recognition

- ◆ One (1) Social Media Shout Out
- ◆ Positioned as a Royal Flush Sponsor with Logo/Name Recognition in the Following:
 - ◆ Ticker Message Feature in the Mobile Bidding Platform
 - ◆ Promotional Event Email Footer
 - ◆ Select Event Signage
 - ◆ Casino Night Website Homepage
 - ◆ Mobile Bidding Platform Sponsor Page
 - ◆ Event Panel Card
 - ◆ USD Parent Relations E-Newsletter Feature
- ◆ Membership in USD's **President's Club** and Recognition in the Honor Roll of Donors

FULL HOUSE SPONSOR | \$3,000

FAIR MARKET VALUE: \$560

Benefits

- ◆ Eight (8) Tickets to the VIP Sponsor Reception
- ◆ Eight (8) Event Tickets Each Include:
 - ◆ \$500 Play Money
 - ◆ One (1) Drink Ticket
- ◆ Eight (8) Additional Drink Tickets
- ◆ Two (2) Valet Parking Passes

Recognition

- ◆ One (1) Game Table Sponsorship of Your Choice (Roulette, Craps, or Blackjack) with Your Logo/Name
- ◆ One (1) Social Media Shout Out
- ◆ Positioned as a Full House Sponsor with Logo/Name Recognition in the Following:
 - ◆ Ticker Message Feature in the Mobile Bidding Platform
 - ◆ Promotional Event Email Footer
 - ◆ Select Event Signage
 - ◆ Casino Night Website Homepage
 - ◆ Mobile Bidding Platform Sponsor Page
 - ◆ Event Panel Card
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BLACKJACK SPONSOR | \$1,500

FAIR MARKET VALUE: \$280

Benefits

- ◆ Four (4) Tickets to the VIP Sponsor Reception
- ◆ Four (4) Event Tickets Each Include:
 - ◆ \$500 Play Money
 - ◆ One (1) Drink Ticket
- ◆ Four (4) Additional Drink Tickets
- ◆ One (1) Valet Parking Pass

Recognition

- ◆ One (1) Blackjack Table Sponsorship with Your Logo/ Name Displayed
- ◆ Positioned as a Blackjack Sponsor with Name Recognition in the Following:
 - ◆ Promotional Event Email Footer
 - ◆ Select Event Signage
 - ◆ Casino Night Website Homepage
 - ◆ Mobile Bidding Platform Sponsor Page
 - ◆ Event Panel Card
 - ◆ USD Parent Relations E-Newsletter Feature
- ◆ Membership in USD's **President's Club** and Recognition in the Honor Roll of Donors

BLUE CHIP SPONSOR \$500

FAIR MARKET VALUE: \$140

Benefits

- ◆ Two (2) Tickets to the VIP Sponsor Reception
- ◆ Two (2) Event Tickets Each Include:
 - ◆ \$500 Play Money
 - ◆ One (1) Drink Ticket
- ◆ Two (2) Additional Drink Tickets

Recognition

- ◆ Positioned as a Blue Chip Sponsor with Name Recognition in the Following:
 - ◆ Select Event Signage
 - ◆ Casino Night Website Homepage
 - ◆ Mobile Bidding Platform Sponsor Page
 - ◆ Event Panel Card
 - ◆ USD Parent Relations E-Newsletter Feature



Sponsorship Participation Form

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SELECT ONE OF THE FOLLOWING:

☐ **Royal Flush Sponsor**

☐ **Full House Sponsor**

☐ **Blackjack Sponsor**

☐ **Blue Chip Sponsor**

_____ x **\$5,000** = \$ _____

_____ x **\$3,000** = \$ _____

_____ x **\$1,500** = \$ _____

_____ x **\$500** = \$ _____

Grand Total = \$ _____

SPONSORSHIP RECOGNITION NAME(S)

PAYMENT INFORMATION

☐ Please call me for my credit card information.

For mail-in submission only:

☐ I have enclosed a check payable to USD.

☐ Please charge my card \$ _____

☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa

CARD NUMBER

EXP. DATE

CVV

NAME

BILLING ADDRESS

CITY

STATE

ZIP

EMAIL

PHONE

FORM SUBMISSION

To submit via email, send completed form to:

Derek Legg
dlegg@sandiego.edu

For mail-in submission, send completed form to:

University of San Diego
Attn: Derek Legg
Degheri Alumni Center, Room 306
5998 Alcalá Park
San Diego, CA 92110-2492