



2022 Sponsorship Opportunities





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Supporting the Torero Student Support Fund.
USD is a 501(c)3 nonprofit | Federal Tax ID #95-2544535

LEADING SPONSOR | \$10,000

FAIR MARKET VALUE: \$1,020

Benefits

- ◆ Leading Sponsorship Recognition for the 2022 Fabulous Torero Casino Night
- ◆ Verbal Shoutout from the Event Emcee
- ◆ Twelve (12) VIP Early Access Event Passes
- ◆ Twelve (12) Event Tickets Each Include:
 - ◆ \$500 Play Money
 - ◆ One (1) Drink Ticket
- ◆ Twelve (12) Additional Drink Tickets
- ◆ Six (6) Valet Parking Passes

Recognition

- ◆ Logo Feature on the Leading Sponsor Event Banner
- ◆ One (1) Meet the Leading Sponsor Email Feature
- ◆ Two (2) Social Media Shout Outs
- ◆ Logo Feature on the:
 - ◆ Top of All Event Emails
 - ◆ Top of the Website Home Page
 - ◆ Top of the Main Page of the Mobile Bidding Platform
 - ◆ Mobile Bidding Platform Sponsor Page
 - ◆ Event Panel Card
 - ◆ Event Signage
 - ◆ USD Parent Relations E-Newsletter Feature
- ◆ Membership in USD's **President's Club** and Recognition in the Honor Roll of Donors



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ROYAL FLUSH SPONSOR | \$5,000

FAIR MARKET VALUE: \$850

Benefits

- ◆ Ten (10) VIP Early Access Event Passes
- ◆ Ten (10) Event Tickets Each Include:
 - ◆ \$500 Play Money
 - ◆ One (1) Drink Ticket
- ◆ Ten (10) Additional Drink Tickets
- ◆ Five (5) Valet Parking Passes
- ◆ **One (1) Exclusive Sponsorship (First-Come, First Served Selection):**
Includes logo/name recognition.
 - ◆ Entertainment Sponsor
 - ◆ Event Panel Card Sponsor
 - ◆ Bar Sponsor

Recognition

- ◆ One (1) Social Media Shout Out
- ◆ Positioned as a Royal Flush Sponsor with Logo/Name Recognition in the Following:
 - ◆ Promotional Event Email Footer
 - ◆ Select Event Signage
 - ◆ Casino Night Website Homepage
 - ◆ Mobile Bidding Platform Sponsor Page
 - ◆ Digital Event Program Sponsor Page
 - ◆ USD Parent Relations E-Newsletter Feature
- ◆ Membership in USD's **President's Club** and Recognition in the Honor Roll of Donors

FULL HOUSE SPONSOR | \$3,000

FAIR MARKET VALUE: \$680

Benefits

- ◆ Eight (8) VIP Early Access Event Passes
- ◆ Eight (8) Event Tickets Each Include:
 - ◆ \$500 Play Money
 - ◆ One (1) Drink Ticket
- ◆ Eight (8) Additional Drink Tickets
- ◆ Four (4) Valet Parking Passes

Recognition

- ◆ One (1) Game Table Sponsorship of Your Choice (Roulette, Craps, or Blackjack) with Your Logo/Name
- ◆ One (1) Social Media Shout Out
- ◆ Positioned as a Full House Sponsor with Logo/Name Recognition in the Following:
 - ◆ Promotional Event Email Footer
 - ◆ Select Event Signage
 - ◆ Casino Night Website Homepage
 - ◆ Mobile Bidding Platform Sponsor Page
 - ◆ Event Panel Card
 - ◆ USD Parent Relations E-Newsletter Feature
- ◆ Membership in USD's **President's Club** and Recognition in the Honor Roll of Donors



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BLACKJACK SPONSOR | \$1,500

FAIR MARKET VALUE: \$340

Benefits

- ◆ Four (4) VIP Early Access Event Passes
- ◆ Four (4) Event Tickets Each Include:
 - ◆ \$500 Play Money
 - ◆ One (1) Drink Ticket
- ◆ Four (4) Additional Drink Tickets
- ◆ Two (2) Valet Parking Passes

Recognition

- ◆ One (1) Blackjack Table Sponsorship with Your Name Displayed
- ◆ Positioned as a Blackjack Sponsor with Name Recognition in the Following:
 - ◆ Promotional Event Email Footer
 - ◆ Select Event Signage
 - ◆ Casino Night Website Homepage
 - ◆ Mobile Bidding Platform Sponsor Page
 - ◆ Event Panel Card
 - ◆ USD Parent Relations E-Newsletter Feature
- ◆ Membership in USD's **President's Club** and Recognition in the Honor Roll of Donors

BLUE CHIP SPONSOR \$500

FAIR MARKET VALUE: \$170

Benefits

- ◆ Two (2) VIP Early Access Event Passes
- ◆ Two (2) Event Tickets Each Include:
 - ◆ \$500 Play Money
 - ◆ One (1) Drink Ticket
- ◆ Two (2) Additional Drink Tickets
- ◆ One (1) Valet Parking Pass

Recognition

- ◆ Positioned as a Blue Chip Sponsor with Name Recognition in the Following:
 - ◆ Select Event Signage
 - ◆ Casino Night Website Homepage
 - ◆ Mobile Bidding Platform Sponsor Page
 - ◆ Event Panel Card
 - ◆ USD Parent Relations E-Newsletter Feature



Sponsorship Participation Form

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SELECT ONE OF THE FOLLOWING:

<input type="checkbox"/> Leading Sponsor	_____	x	\$10,000	=	\$ _____
<input type="checkbox"/> Royal Flush Sponsor	_____	x	\$5,000	=	\$ _____
<input type="checkbox"/> Full House Sponsor	_____	x	\$3,000	=	\$ _____
<input type="checkbox"/> Blackjack Sponsor	_____	x	\$1,500	=	\$ _____
<input type="checkbox"/> Blue Chip Sponsor	_____	x	\$500	=	\$ _____
			Grand Total	=	\$ _____

SPONSORSHIP RECOGNITION NAME(S)

PAYMENT INFORMATION

Please call me for my credit card information.

For mail-in submission only:

I have enclosed a check payable to USD.

Please charge my card \$ _____

AmEx Discover MasterCard Visa

CARD NUMBER _____

EXP. DATE _____

CVV _____

NAME _____

BILLING ADDRESS _____

CITY _____

STATE _____

ZIP _____

EMAIL _____

PHONE _____

FORM SUBMISSION

To submit via email, send completed form to:

Derek Legg
dlegg@sandiego.edu

For mail-in submission, send completed form to:

University of San Diego
 c/o Derek Legg
 5998 Alcalá Park, DAC 306
 San Diego, CA 92110-2492