



# *2023 Sponsorship Opportunities*



University of San Diego®



# 2023 Sponsorship Opportunities

Supporting the Torero Student Support Fund.  
USD is a 501(c)3 nonprofit | Federal Tax ID #95-2544535

## JACKPOT SPONSOR | \$10,000

FAIR MARKET VALUE: \$1,000

### Benefits

- ◆ Ten (10) VIP Early Access Event Passes
- ◆ Ten (10) Event Tickets
- Each Include:*
  - ◆ Play Money for Casino Games
  - ◆ Hosted Bar
- ◆ Valet Parking for You and Your Guests
- ◆ **One (1) Premier Exclusive Sponsorship:**  
*Select one (First-Come, First-Served):*
  - ◆ **Event Panel Card Sponsor**
  - ◆ **Registration Welcome Sponsor**
  - ◆ **Auction Sponsor**

### Recognition

- ◆ One (1) "Meet the Jackpot Sponsor" Email Feature
- ◆ One (1) Social Media Shoutout
- ◆ One (1) DJ Shoutout at the Event
- ◆ Positioned as a Jackpot Sponsor with Logo/Name Recognition in the Following:
  - ◆ Promotional Event Email Footer
  - ◆ Event Sponsor Banner
  - ◆ Printed Event Program
  - ◆ Select Event Signage
  - ◆ Casino Night Website Homepage
  - ◆ Mobile Bidding Platform Sponsor Page
  - ◆ USD Parent and Family E-Newsletter Feature
- ◆ Membership in USD's **President's Club** and Recognition in the Honor Roll of Donors

**CONTACT:** Derek Legg, Director, Corporate and Community Partnerships | [dlegg@sandiego.edu](mailto:dlegg@sandiego.edu) | (619) 260-4632  
To learn more, visit [sandiego.edu/torero casinonight](https://sandiego.edu/torero casinonight).



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## ROYAL FLUSH SPONSOR | \$5,000

FAIR MARKET VALUE: \$800

### Benefits

- ◆ Eight (8) VIP Early Access Event Passes
- ◆ Eight (8) Event Tickets
  - Each Include:*
  - ◆ Play Money for Casino Games
  - ◆ Hosted Bar
- ◆ Valet Parking for You and Your Guests
- ◆ **One (1) Exclusive Sponsorship:**  
*Select one (First-Come, First-Served):*
  - ◆ **Charcuterie Sponsor**
  - ◆ **Dessert Sponsor**
  - ◆ **Bar Sponsor**
  - ◆ **Entertainment Sponsor**
  - ◆ **Mystery Box Station Sponsor**

### Recognition

- ◆ One (1) DJ Shoutout at the Event
- ◆ Positioned as a Royal Flush Sponsor with Logo/Name Recognition in the following:
  - ◆ Promotional Event Email Footer
  - ◆ Event Sponsor Banner
  - ◆ Printed Event Program
  - ◆ Select Event Signage
  - ◆ Casino Night Website Homepage
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## FULL HOUSE SPONSOR | \$3,000

FAIR MARKET VALUE: \$600

### Benefits

- ◆ Six (6) VIP Early Access Event Passes
- ◆ Six (6) Event Tickets
  - Each Include:*
  - ◆ Play Money for Casino Games
  - ◆ Hosted Bar
- ◆ Valet Parking for You and Your Guests

### Recognition

- ◆ One (1) Game Table Sponsorship (Roulette, Craps, or Blackjack) with Your Logo/Name Displayed
- ◆ Positioned as a Full House Sponsor with Logo/Name Recognition in the following:
  - ◆ Promotional Event Email Footer
  - ◆ Event Sponsor Banner
  - ◆ Printed Event Program
  - ◆ Select Event Signage
  - ◆ Casino Night Website Homepage
  - ◆ Mobile Bidding Platform Sponsor Page
  - ◆ USD Parent and Family E-Newsletter Feature
- ◆ Membership in USD's **President's Club** and Recognition in the Honor Roll of Donors

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## BLACKJACK SPONSOR | \$1,500

FAIR MARKET VALUE: \$400

### Benefits

- ◆ Four (4) VIP Early Access Event Passes
- ◆ Four (4) Event Tickets
- Each Include:*
  - ◆ Play Money for Casino Games
  - ◆ Hosted Bar
- ◆ Valet Parking for You and Your Guests

### Recognition

- ◆ One (1) Blackjack Table Sponsorship with Your Name Displayed
- ◆ Positioned as a Blackjack Sponsor with Name Recognition in the following:
  - ◆ Event Sponsor Banner
  - ◆ Printed Event Program
  - ◆ Select Event Signage
  - ◆ Casino Night Website Homepage
  - ◆ Mobile Bidding Platform Sponsor Page
  - ◆ USD Parent and Family E-Newsletter Feature
- ◆ Membership in USD's **President's Club** and Recognition in the Honor Roll of Donors

## BLUE CHIP SPONSOR \$750

FAIR MARKET VALUE: \$200

### Benefits

- ◆ Two (2) VIP Early Access Event Passes
- ◆ Two (2) Event Tickets
- Each Include:*
  - ◆ Play Money for Casino Games
  - ◆ Hosted Bar
- ◆ Valet Parking for You and Your Guests

### Recognition

- ◆ Positioned as a Blue Chip Sponsor with Name Recognition in the following:
  - ◆ Printed Event Program
  - ◆ Select Event Signage
  - ◆ Casino Night Website Homepage
  - ◆ Mobile Bidding Platform Sponsor Page
  - ◆ USD Parent and Family E-Newsletter Feature

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## SELECT ONE OF THE FOLLOWING:

☐ **Jackpot Sponsor**

\_\_\_\_\_ x **\$10,000** = \$ \_\_\_\_\_

☐ **Royal Flush Sponsor**

\_\_\_\_\_ x **\$5,000** = \$ \_\_\_\_\_

☐ **Full House Sponsor**

\_\_\_\_\_ x **\$3,000** = \$ \_\_\_\_\_

☐ **Blackjack Sponsor**

\_\_\_\_\_ x **\$1,500** = \$ \_\_\_\_\_

☐ **Blue Chip Sponsor**

\_\_\_\_\_ x **\$750** = \$ \_\_\_\_\_

**Grand Total** = \$ \_\_\_\_\_

## SPONSORSHIP RECOGNITION NAME(S)

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## PAYMENT INFORMATION

☐ Please call me for my credit card information.

### For mail-in submission only:

☐ I have enclosed a check payable to USD.

NAME \_\_\_\_\_

☐ Please charge my card \$ \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EMAIL \_\_\_\_\_

EXP. DATE \_\_\_\_\_ CVV \_\_\_\_\_

PHONE \_\_\_\_\_

## FORM SUBMISSION

**To submit via email, send completed form to:**  
Derek Legg  
Director, Corporate and Community Partnerships  
[dlegg@sandiego.edu](mailto:dlegg@sandiego.edu)

**For mail-in submission, send completed form to:**  
University of San Diego  
c/o Derek Legg  
5998 Alcalá Park, DAC 306  
San Diego, CA 92110-2492