

**VINTAGE SPONSOR | \$5,000**

FAIR MARKET VALUE: \$0

**Benefits**

- **One (1) Exclusive Sponsorship (first come, first served):**
  - **Wine Classic Toast Box Sponsor**  
Logo Placement on the Wine Classic Toast Box
  - **Wine Glass Tag Sponsor**  
Logo Feature on the Wine Glass Tag
  - **Entertainment Sponsor**  
Presenting Sponsor for the Event Entertainment
  - **Wine Classic Participant Drawing Sponsor**  
Presenting Sponsor for the Participant Drawing
  - **Live-Auction Sponsor**  
Presenting Sponsor for the Live-Auction
- Two (2) Bottles of Wine from a USD Winery Partner
- One (1) Wine Classic Toast Box
- Ten (10) Entries in the Wine Classic Participant Drawing
- Shareable Link to Access the Live Event Broadcast and Personalized Link for the Online Auction
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

**Donor Recognition**

- One (1) Social Media Shout Out
- Full-Page Feature in the Digital Event Program
- Logo/Name Recognition on the Following:
  - USD Billboard
  - Promotional Magazine Ads
  - Promotional Event Email Footer
  - Sponsor Section Banner in the Mobile Bidding Platform
  - Ticker Message Feature on the Mobile Bidding Platform
  - Wine Classic Website
  - Live Event Broadcast
  - Mobile Bidding Platform Sponsor Page
  - Digital Event Program Sponsor Page

**MAGNUM SPONSOR | \$3,000**

FAIR MARKET VALUE: \$95

**Benefits**

- Two (2) Bottles of Wine from a USD Winery Partner
- One (1) Wine Classic Toast Box
- Ten (10) Entries in the Wine Classic Participant Drawing
- Shareable Link to Access the Live Event Broadcast and Personalized Link for the Online Auction
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

**Donor Recognition**

- One (1) Social Media Shout Out
- Half-Page Feature in the Digital Event Program
- Logo/Name Recognition on the Following:
  - Sponsor Section Banner in the Mobile Bidding Platform
  - Ticker Message Feature on the Mobile Bidding Platform
  - Wine Classic Website
  - Live Event Broadcast
  - Mobile Bidding Platform Sponsor Page
  - Digital Event Program Sponsor Page

## 2021 SPONSORSHIP OPPORTUNITIES

NET PROCEEDS WILL BENEFIT STUDENT SCHOLARSHIPS.  
USD IS A 501(C)3 NONPROFIT | FEDERAL TAX ID # 95-2544535

### TORERO TASTE SPONSOR | \$1,500

FAIR MARKET VALUE: \$95

#### Benefits

- Two (2) Bottles of Wine from a USD Winery Partner
- One (1) Wine Classic Toast Box
- Seven (7) Entries in the Wine Classic Participant Drawing
- Shareable Link to Access the Live Event Broadcast and Personalized Link for the Online Auction
- Membership in USD's President's Club and Recognition in the Honor Roll of Donors

#### Donor Recognition

- Quarter-Page Feature in the Digital Event Program
- Name Recognition on the Following:
  - Ticker Message Feature on the Mobile Bidding Platform
  - Wine Classic Website
  - Live Event Broadcast
  - Mobile Bidding Platform Sponsor Page
  - Digital Event Program Sponsor Page

### VINE SPONSOR | \$500

FAIR MARKET VALUE: \$95

#### Benefits

- Two (2) Bottles of Wine from a USD Winery Partner
- One (1) Wine Classic Toast Box
- Five (5) Entries in the Wine Classic Participant Drawing
- Shareable Link to Access the Live Event Broadcast and Personalized Link for the Online Auction

#### Donor Recognition

- Name Recognition on the Following:
  - Wine Classic Website
  - Live Event Broadcast
  - Mobile Bidding Platform Sponsor Page
  - Digital Event Program Sponsor Page

**2021 SPONSORSHIP PARTICIPATION**

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**I/WE WOULD BE DELIGHTED TO SUPPORT THE WINE CLASSIC**

<b>Vintage Sponsor</b>	_____	x	<b>\$5,000</b>	=	\$ _____
<b>Magnum Sponsor</b>	_____	x	<b>\$3,000</b>	=	\$ _____
<b>Torero Taste Sponsor</b>	_____	x	<b>\$1,500</b>	=	\$ _____
<b>Vine Sponsor</b>	_____	x	<b>\$500</b>	=	\$ _____
			<b>Grand Total</b>	=	\$ _____

**SPONSORSHIP RECOGNITION NAME(S)**

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**PAYMENT INFORMATION**

Please call me for my credit card information.

**For mail-in submission only:**

I have enclosed a check payable to USD.

Please charge my card \$ \_\_\_\_\_

AmEx  
  Discover  
  MasterCard  
  Visa

NAME \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EMAIL \_\_\_\_\_

EXP. DATE \_\_\_\_\_ CVV \_\_\_\_\_

PHONE \_\_\_\_\_

**FORM SUBMISSION**

**To submit via email, send completed form to:**

Derek Legg  
[dlegg@sandiego.edu](mailto:dlegg@sandiego.edu)

**For mail-in submission, send completed form to:**

University of San Diego  
 Attn: Derek Legg  
 Degheri Alumni Center, Room 320  
 5998 Alcalá Park  
 San Diego, CA 92110-2492